



Executive Dashboards

Performance Management Aligned with Business Goals

IndigeTech
1111 E. Main St.
Ste. 1710
Richmond, VA 23219
(804) 344-TECH
www.indigetechn.com

Executive Dashboards are management tools that provide information about the critical operations of an organization. They provide a similar function as vehicle dashboards by presenting a single view of the status of important functions and performance. Dashboards are the presentation layers of an Enterprise Information Solution.

Dashboards provide a unified view of an organization's performance by summarizing information from different systems and presenting it in a custom web-based display for quick comprehension. Dashboards can provide knowledge workers with easy access to advanced analytical tools, detail drill down, and trends based on history. Viewers can easily categorize and filter data. They can see broad-level summary information or drill down to the details for a thorough understanding.

Dashboards give **at-a-glance analysis** of key performance indicators. These indicators, as well as what sources of information the Dashboard connects to are customizable and depend on the needs of a particular organization. Dashboards **improve access to critical information** giving employees the information they need to make the right decisions and allowing organizations to be more proactive and flexible in managing operations.

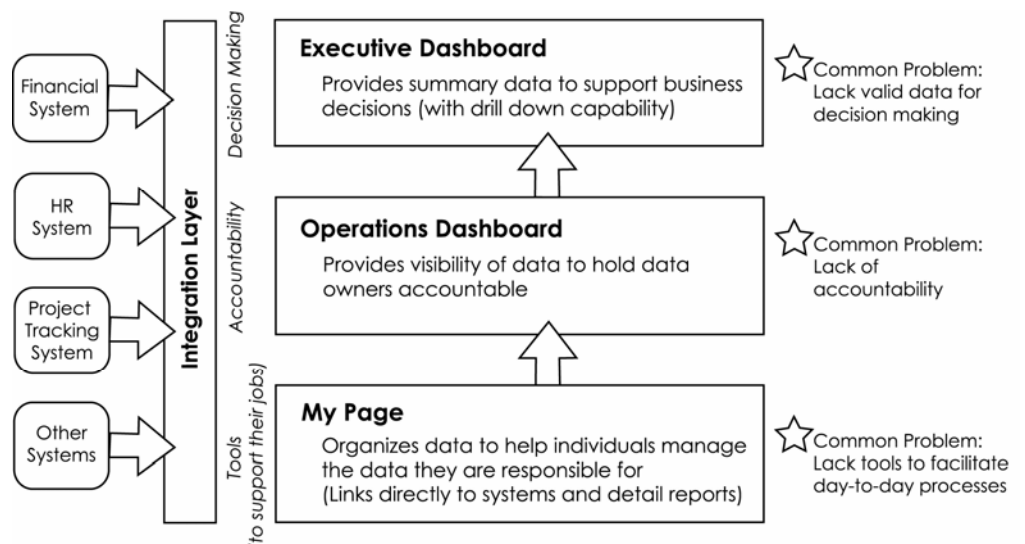
How does a Dashboard Work?

Dashboards are built by extracting information from current disparate electronic sources, translating and storing it in a repository, and displaying it in a web-based interface with easy access to supporting detail information and analysis tools.

Dashboards provide **secure access** to information that is relevant to the viewer. Employees only see information that they are authorized to view. Users only need internet access, a browser, and a logon and password with authorization to view the information.

Who Benefits?

All levels of an organization can benefit from Dashboards because the same data sources are used to present from the executive level to the operational level. Everyone who has access sees consistent, up-to-date information. Dashboards can **enhance communication** because everyone sees the same information. Because the information is presented in a timely fashion, the need for creating and maintaining interim spreadsheet data is eliminated. An added benefit of this homogeneous presentation is the development of a common vocabulary across an organization that stems from a shared Dashboard.



Dashboards enable key executive stake holders to gain improved visibility into specific aspects of an organization's operations. This visibility assists all levels of management with decision making and shows the results of those decisions on a frequent basis.

Dashboards provide management with the ability to monitor and improve activities in the functional areas they address. Possible Dashboard reports include:

- **Executive Scorecards**, which give managers a quick glance, high level view of key performance indicators.
- **Operational Metrics** provide operations managers a summary view with the ability to drill down to details for a comprehensive understanding. Users can see all the way to the purchase order level.
- **Top 10 Listings** show spending or other key metrics by category, department, and supplier. Users can easily search, filter, and slice-and-dice information.
- **Reports and Analysis** includes OLAP (online analytical processing) tools. Users can slice-and-dice information from different applications and sources across multiple dimensions including time, category, department, and supplier.

The Executive Dashboard allows managers to focus on the performance of their functional areas and reduce the time required to collect information. By extracting and combining data from existing systems and allowing the flexibility of analyzing and displaying the data, clients lessen the time required to identify, implement, and measure improvements.

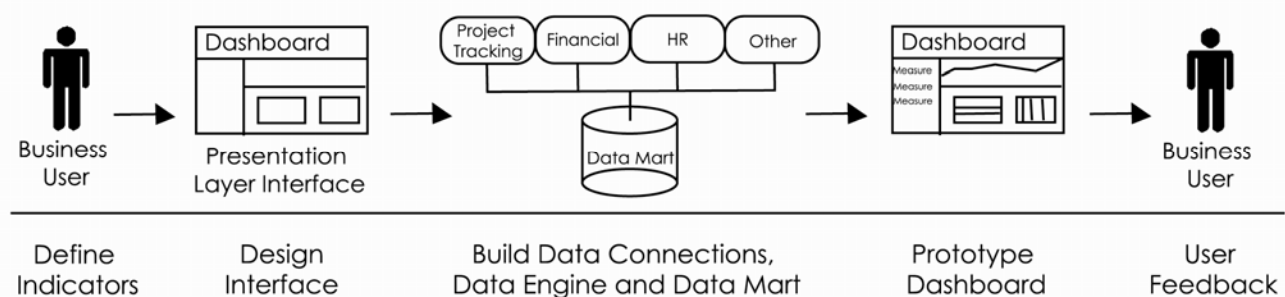
How is a Dashboard Built?

Using a proven, iterative method, Dashboards can be developed quickly. This agile approach typically produces a prototype for end-user evaluation in less than 8 weeks. Timing depends on the number of disparate sources of information the organization determines are critical to their operation and the amount of analysis required. The first step is meeting with business users to define and prioritize key performance indicators. Working in parallel, the development team gets familiar with the sources of information that relate to the top priority indicators. The presentation layer of the dashboard prototype is developed and connected to the data sources. This information is often translated and stored in a repository. The prototype is presented to end-users and feedback is gathered. The Dashboard is revised based on the feedback. This iterative process emphasizes communication, increases productivity, and allows adjustments mid-stream. Following the development of the Dashboard, knowledge transfer can occur, allowing technology staff to maintain the new dashboard over time.

IndigeTech's Dashboards help you drive your business.

- Proactive Vs. Reactive Management
- Provides a view of Performance which validates Process Improvements
- Improved Accountability
- Secure Role Based Access

The following picture relates to the process performed from beginning to creation of the Enterprise Dashboard. Activities will often occur in parallel with other activities.



IndigeTech's Dashboards not a product; they are a process. They are **platform and tool independent**. The solution is based completely on the needs of the specific client. Our partnerships with multiple technology vendors allow us to deliver results across software tools and environments.

For more information and a demo please contact:
Linda Hipskind at (804) 344-8324 ext. 110 or linda.hipskind@indigetech.com.